IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Bell-29 (00-VE23.25)

Applicants: Robert T. BAUM, Eric A. VOIT

Serial No.: 09/652,750

Filing Date: August 31, 2000

METHODS, APPARATUS AND DATA STRUCTURES FOR Title:

SEGMENTING CUSTOMERS USING AT LEAST A PORTION OF

Technology Center 2600

A LAYER 2 ADDRESS HEADER OR BITS IN THE PLACE OF

A LAYER 2 ADDRESS HEADER

Examiner: Not yet assigned

Group Art Unit: 2664

ASSISTANT COMMISSIONER FOR PATENTS

Box AF

Washington, D.C. 20231

S I R:

Change of Correspondence Address and Grant of Associate Power of Attorney

Kindly change the correspondence address and telephone number of applicants' attorney

from:

STRAUB & POKOTYLO One Bethany Road Suite 83, Building 6 Hazlet, New Jersey 07730

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The undersigned attorney of record, Michael P. Straub, hereby grants the following four individuals an associate power of attorney in the above-referenced patent application:

Leonard C. Suchyta (Reg. No. 25,707) James K. Weixel (Reg. No. 44,399) Loren C. Swingle (Reg. No. 32,764) Adam T. Bernstein (Reg. No. 36,746)

Effective immediately, kindly direct all correspondence and any telephone calls for the applicants' attorney to the new address and telephone number specified above. The undersigned is an attorney of record in the above-captioned matter.

Respectfully submitted:

August 3, 2001

Michael P. Straub, Attorney

Reg. No. 36,941 Customer No. 26479 (732) 335-1222

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CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being deposited on August 3, 2001 with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Assistant Commissioner for Patents, Box AF, Washington, D.C. 20231.

Michael B Straub

<u>36,941</u>

Reg. No